

OAAPN Statewide Conference

October 24-26, 2024 | Columbus, OH

Exhibit & Sponsor Opportunities

To Whom It May Concern:

We are happy to invite you to participate in the 33rd Annual OAAPN Statewide Conference being held October 24-26, 2024 at the Hyatt Regency, 350 N. High St, Columbus, OH 43215. This conference offers over 500 APRN attendees from across the state of Ohio with 18+ hours of continuing education. APRN attendees include CNPs, CRNAs, CNMs & CNSs.

This letter also confirms that:

1. All exhibits are located in a separate hall from all educational sessions.
2. If paying via check, make payable to OAAPN and mail to OAAPN at 400 W. Wilson Bridge Rd, #120, Worthington, OH 43085

If you have any questions, you can email me at execdirector@oaapn.org.

Thank you,

Angela Flynn
Executive Director

Exhibitor Opportunities

Schedule

Set-up: Thursday, October 24 | 2:00pm-5:00pm

Exhibitor Show Times

Thursday, October 24 | 5:30pm-7:30pm *Reception and Meet & Greet in exhibit hall*

Friday, October 25 | 6:45am-8:00am *Breakfast in exhibit hall*

Friday, October 25 | 11:30am-1:00pm *Lunch in exhibit hall*

Teardown: Friday, October 25 after 1:00 pm

Exhibit Space

Fees: \$1,000

Included with the cost of your 8' x 10' draped exhibit space will be:

- One 6' draped table
- Two chairs
- Company signage with booth number
- Listing in conference app

Agreement

- All exhibit space & sponsorship opportunities will be awarded on a first-come, first-serve basis.
- Exhibitors/Sponsors MUST register online.
- The display area for exhibitors will be separate from the education area.
- Exhibitors will make their own arrangements for delivery and receipt of any shipments related to their exhibit.
- Exhibitors must coordinate and pay for electricity, wifi, etc. through the decorator service.
- No private functions which conflict with OAAPN scheduled events will be allowed.
- Exhibitors must confine all activities to their contracted booth space.
- Exhibitors are responsible for delivery of any giveaways hosted as part of their exhibit
- OAAPN, the Hyatt Regency, and the Greater Columbus Convention Center do not assume responsibility for damage or loss of any kind.

Cancellation Policy

- Cancellations for exhibit booths must be received in writing by OAAPN at info@oaapn.org by September 29, 2024, to receive a refund. A \$25 administrative fee will apply to all cancellations. Annual Partners are not eligible for a refund after benefits have been applied.

Sign up online here: <https://oaapn.memberclicks.net/exhibitors2024>

OAAPN Statewide Sponsorship Opportunities

~~Pre-Conference Lunch Symposium – limit one~~

The Product Symposium Lunch is an exclusive opportunity to host a speaker and topic of your choice at the OAAPN Statewide Pre-Conference. This one-hour lunch held on Thursday, October 24, typically attracts 200+ APRNs from around the state. If you are interested in learning more, please contact execdirector@oaapn.org.

Conference Bags \$3,000 – limit one

This popular and reusable tote is given to each conference attendee as a complimentary item for carrying around all of their on the go essentials! Your logo will be prominently displayed and your company name and logo will appear in promotional materials. This will be a frequently used item even after attendees return home.

Name Badge Holders \$2,500 – limit one

Your logo will appear on the badge lanyard worn by everyone attending the conference. All conference attendees receive a badge to wear for the duration of the conference. Your name and logo will also appear in promotional materials.

~~Conference Attendee App \$2,000 – limit one~~

Reach our attendees directly on their phones! Your company will have three scheduled posts on the app feed that will be “pinned” to the top, each for an hour, a custom page leading to external URL or company listing within the event app, as well as your logo on the app landing page. Your name and logo will also appear in promotional materials.

Meeting Breaks

Pre-Conference Meeting Break \$300 – limit two

Conference Meeting Break \$500 – limit four

Coffee is a ‘hot’ item at the Statewide Conference so don’t miss this opportunity to be recognized with signage at the coffee & snack stations during our pre-conference workshops (200+ attendees) and main conference general and breakout sessions (400+ attendees) Sponsors will also be recognized in promotional materials.

WiFi Hotspot \$1,000 – limit one

Keep our attendees connected by sponsoring our Wi-Fi hotspot. The hotspot is located at “OAAPN Central” in the Regency Foyer of the Hyatt. This network is password protected and attendees will need to type in your company name to access it! Your name and logo will also appear in promotional materials.

Attendee Giveaway - \$1,000

Your company will provide a branded giveaway that each registrant will receive in their conference bag (need up to 600; item and size must be approved by OAAPN conference committee). Your name and logo will also appear in promotional materials. *Limited to (1) one style of item/sample. The deadline to submit for approval is October 1.*

Sign up online here: <https://oaapn.memberclicks.net/sponsor2024>